

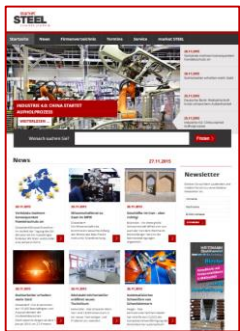
Limited Starter Offer: Online advertising 2021 International

marketSTEEL – The B2B medium for the steel sector

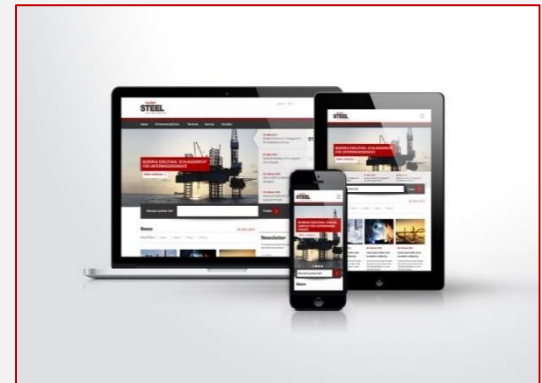
marketSTEEL: added value for the steel sector

marketSTEEL is the online platform for the steel sector. We report daily about steel production, steel trade/steel service centre, plant engineering as well as processing. To that background reports, statistics and trends.

You reach our users from marketSTEEL by



- website
- company database
- weekly newsletter
- special exhibition newsletters
- standalone newsletters
- social media (Twitter, Facebook, Xing, LinkedIn)



Key facts/overview

Target group

- owners, managing directors
- decision-makers sales
- decision-makers buyers
- decision-makers marketing
- research, science

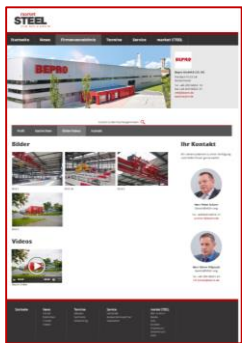
Sector

- 5 % steel producing
- 25 % plant engineering
- 40 % steel processing
- 25 % steel trade as well as steel service centre
- 5 % research, science

Social media

- Twitter
- Facebook
- Xing / LinkedIn

Content: marketsteel.de (German) + market-steel.com (International)

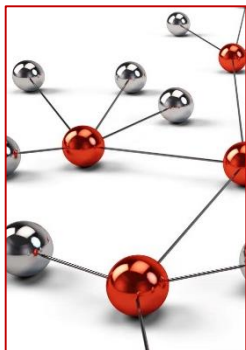


marketsteel.de and market-steel.com provides content:

- large company database with microsite, news, contacts
- sector news, company/product news
- comments/interviews
- trends/market research, statistics
- dates: exhibitions, congresses, seminars, sector talks
- steel law
- exchange
- jobs

Save
50 %

Content starter offer- limited until Februar 19, 2021



Content attack:

- You have news/content, but the sales force is sitting at home due to corona conditions
- The employees and customers are sitting in the home office
- The conversation at the fairs is missing
- Magazines are too slow

The solution: Book a news and profit

- 1x News on marketsteel.de (German steel industry)
- 1x News on market-steel.com (International steel industry)
- 1x News in the international newsletter (push-News)
- 1 price (instead of 3 bookings) and save 50%

➤ **495,- € * instead of 990,-€ - SAVE 50 %**

* Plus Tax

marketsteel.de



Market-steel.com



Newsletter
market-steel.com

Book now:
dieterle@marketsteel.de

Reaching the international
steel industry with one news